

Information and access to personal data

Reg. UE n. 2016/679 (GDPR)



1. Data Controller

Assocantuccini, Consortium for the Safeguard of Cantuccini Toscani PGI, is a Consortium engaged in external activities, with a registered office located at Confindustria Firenze, Via Valfonda, 9, 50123, Florence. Its primary statutory purpose is the promotion of Cantuccini Toscani PGI. The Consortium's Fiscal Code (C.F.) and VAT number are 07300710485. The Consortium serves as the Data Controller for the website <http://www.assocantuccini.org>. The website is created for informational purposes and not for sales. In accordance with current Privacy legislation (EU Regulation no. 2016/679 or GDPR), Assocantuccini aims to provide the following information to all individuals interacting with the website.

2. Processed data, purposes, methods, and legal notice

2.1 The data generated by accessing the site

The computer systems and software procedures employed to run this site collect certain personal data as part of their routine operations, and their processing is implicit in the use of Internet communication protocols. This data, including domain names, IP addresses, operating systems, and the type of browser device used for the connection, does not come with additional personal information. The Data Controller may utilize this information for the following purposes: a) obtaining anonymous statistical information on the use of the site (via Google Analytics); b) managing control requirements; c) determining responsibility in the event of potential computer crimes.

The legal basis for the processing of such data derives from the necessity to enable the site's functions following user access (necessary cookies) and to fulfill the same purpose of the site (statistical cookies and marketing cookies). This purpose involves disseminating knowledge about the "Cantuccini Toscani" product and its Protected Geographical Indication (PGI) characteristics within society. These endeavors are safeguarded by European Union law, with the aim of making this information accessible to interested individuals in Italy and abroad.

The processing of this data through Google Analytics entails the initiation of one or more operations outlined in Article 4, paragraph n. 2 of the GDPR (such as collection, recording, organization, structuring, storage, adaptation or modification, extraction, consultation, use, communication by transmission, dissemination, or any other form of making available, comparison or interconnection, limitation, deletion, and destruction of data). It's crucial to highlight that this process takes place anonymously through pseudonymization.

Assocantuccini requires, in any case, the user of the site/internet browser to provide explicit consent by clicking on a button that enables navigation on the site. This consent distinguishes between "necessary cookies" and "all cookies."

The data stored by Google Analytics (in anonymous form) is retained for a period of 38 months. When the data reaches the end of the storage period, it is automatically deleted every month by Google Analytics (the data controller in question) under the direction of the website administration. The provisions outlined in Article 11 of the GDPR apply in this regard. All other aforementioned data is stored for a period not exceeding 10 years.

2.2 Voluntarily provided data

The personal data that the user provides by filling out the form to contact Assocantuccini via the website-connected email is provided knowingly and with acceptance of the terms outlined here. This action implies authorization for the recipient to acquire the sender's address, necessary to respond to requests, as well as any other personal data entered in the message. These data will be stored for a period not exceeding 10 years from the termination of the relationship.

3. Data transfer

Personal data is stored on servers located in Italy, within the European Union. In any case, it is understood that the Owner, if necessary, will have the right to move the servers even outside the EU. In such a scenario, the Data Controller hereby ensures that the transfer of non-EU data will occur in compliance with the applicable legal provisions, subject to the execution of the standard contractual clauses provided by the European Commission.

4. Access to data

Your data may be accessed for the purposes outlined in paragraph 2:

1. by employees and collaborators of the Data Controller in Italy and abroad, acting as internal processors and/or controllers;
2. by third-party companies or other entities (such as consultants, professionals, IT firms, and communication companies) that perform outsourcing activities on behalf of the Data Controller, acting as external data processors.

5. Rights of the data subject as per Article 15 of the GDPR and subsequent articles

As the data subject, you have the right to confirm whether personal data concerning you is being processed and to access the personal data along with the following information:

1. the purposes of the processing;
2. the categories of personal data involved;
3. the recipients or categories of recipients to whom the personal data has been or will be disclosed, especially if they are in third countries or international organizations (specifying the existence of any adequate safeguards);
4. the retention period of the personal data;
5. the source of the personal data (if not collected directly from the data subject);
6. the logic applied in cases of processing carried out with the assistance of electronic tools.
7. The data subject has the right to:
 - a. correct inaccurate personal data or, when applicable, complete incomplete data;
 - b. request the erasure of personal data concerning them ("right to be forgotten");
 - c. restrict the processing of personal data concerning them;
 - d. receive notification that the operations mentioned in points a), b), and c) have been communicated, including their content, to those to whom the data has been disclosed or disseminated, except where this proves impossible or involves a disproportionate effort compared to the right being protected.
8. The data subject has the right to data portability, which entails the right to receive their personal data and/or transfer it to another data controller.
9. The data subject has the right to object, either entirely or partially:
 - a. for legitimate reasons, to the processing of personal data concerning them, even if relevant to the purpose of the collection;
 - b. to the processing of personal data concerning them for direct marketing purposes, including data profiling.
10. The data subject has the right to submit a complaint to the regulatory authority.

6. How to exercise the rights

You have the option to exercise your rights at any time by sending:

- a registered letter with acknowledgment of receipt to Assocantuccini, Consortium for the Safeguard of Cantuccini Toscani PGI, located at Confindustria Firenze, Via Valfonda, 9, 50123 Florence;
- A certified electronic mail (PEC) to assocantuccini.consortio@pec.it;
- an email to the address segreteria@assocantuccini.org.

7. Links

The website www.assocantuccini.org features a link to Assocantuccini's Facebook page.